

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

Contract / Revision 949000 /		Alt Order # 06259960
Product Candidate		
Contract Dates 09/11/12 - 09/17/12		Estimate # 911917 WILSON/SEN/R
Advertiser Heather Wilson/R/Senate		Original Date / Revision 09/05/12 / 09/17/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Mary Tricoli	Sales Office HRP -Washington
Special Handling		
Demographic Adults 35+		
IDB# 1046	Advertiser Code WLSNN	Product Code ORDR
Agency Ref		Advertiser Ref

And:

Smart Media Group LLC (VA)
 814 King St
 Ste 400
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	09/14/12	09/14/12	General Hospital	2-3p/1-2p		:30			NM	1	\$110.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$110.00			
N 2	KOAT	09/14/12	09/14/12	Chew, The	12-1pm		:30			NM	1	\$120.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$120.00			
N 3	KOAT	09/14/12	09/14/12	Katie Couric M-F	2p-3p		:30			NM	1	\$150.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$150.00			
N 4	KOAT	09/14/12	09/14/12	Ellen 3-4p	3-4p		:30			NM	1	\$100.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$100.00			
N 5	KOAT	09/14/12	09/14/12	Dr Oz	4-5p		:30			NM	1	\$250.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$250.00			
N 6	KOAT	09/14/12	09/14/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$375.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$375.00			
N 7	KOAT	09/14/12	09/14/12	6a A7N More In The AM	6-7a		:30			NM	1	\$330.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$330.00			
N 8	KOAT	09/14/12	09/14/12	Good Morning America	7-9a		:30			NM	1	\$225.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
949000 /	06259960

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/11/12 - 09/17/12	Candidate	911917 WILSON/SEN/R

<u>Advertiser</u>	<u>Original Date / Revision</u>
Heather Wilson/R/Senate	09/05/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ----1-- 1 \$225.00												
N 9	KOAT	09/14/12	09/14/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$115.00
Class of Time - Immediately Pre-emptible without notice Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ----1-- 1 \$115.00												
N 10	KOAT	09/17/12	09/17/12	General Hospital	2-3p/1-2p		:30			NM	1	\$110.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$110.00												
N 11	KOAT	09/17/12	09/17/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$650.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$650.00												
N 12	KOAT	09/17/12	09/17/12	The View 10-11a	10-11a		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$200.00												
N 13	KOAT	09/17/12	09/17/12	Anderson Cooper	11a-12n		:30			NM	1	\$70.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$70.00												
N 14	KOAT	09/17/12	09/17/12	Dr Oz	4-5p		:30			NM	2	\$550.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 2----- 2 \$275.00												
N 15	KOAT	09/17/12	09/17/12	M-F A7N This AM @ 430a	430-5a		:30			NM	1	\$50.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$50.00												
N 16	KOAT	09/17/12	09/17/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$350.00												
N 17	KOAT	09/17/12	09/17/12	5a A7N More In The AM	5-6a		:30			NM	1	\$120.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$120.00												
N 18	KOAT	09/17/12	09/17/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$450.00												
N 19	KOAT	09/17/12	09/17/12	Good Morning America	7-9a		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$225.00												
N 20	KOAT	09/17/12	09/17/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	2	\$270.00
Class of Time - Immediately Pre-emptible without notice												

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Advertiser Heather Wilson/R/Senate		Original Date / Revision 09/05/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	2-----				2	\$135.00			
N 21	KOAT	09/15/12	09/15/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$400.00			
N 22	KOAT	09/15/12	09/15/12	5-6a	5-6a		:30			NM	1	\$110.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$110.00			
N 23	KOAT	09/15/12	09/15/12	Action 7 News @ 530p Sat	530-6p		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$200.00			
N 24	KOAT	09/15/12	09/15/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$150.00			
N 25	KOAT	09/16/12	09/16/12	ET Weekend Su 4-5p	4-5p		:30			NM	1	\$75.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$75.00			
N 26	KOAT	09/16/12	09/16/12	5-6a	5-6a		:30			NM	1	\$85.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$85.00			
N 27	KOAT	09/16/12	09/16/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$150.00			
N 28	KOAT	09/13/12	09/13/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$625.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$625.00			
N 29	KOAT	09/13/12	09/13/12	The View 10-11a	10-11a		:30			NM	1	\$175.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$175.00			
N 30	KOAT	09/13/12	09/13/12	Anderson Cooper	11a-12n		:30			NM	1	\$70.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$70.00			
N 31	KOAT	09/13/12	09/13/12	Chew, The	12-1pm		:30			NM	1	\$120.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$120.00			
N 32	KOAT	09/13/12	09/13/12	Katie Couric M-F	2p-3p		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												

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09/11/12 - 09/17/12	Candidate	911917 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	09/05/12 / 09/17/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$150.00			
N 33	KOAT	09/13/12	09/13/12	Ellen 3-4p	3-4p		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$100.00			
N 34	KOAT	09/13/12	09/13/12	Dr Oz	4-5p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$250.00			
N 35	KOAT	09/13/12	09/13/12	M-F A7N This AM @ 430a	430-5a		:30			NM	1	\$50.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$50.00			
N 36	KOAT	09/13/12	09/13/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$350.00			
N 37	KOAT	09/13/12	09/13/12	5a A7N More In The AM	5-6a		:30			NM	1	\$120.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$120.00			
N 38	KOAT	09/13/12	09/13/12	6a A7N More In The AM	6-7a		:30			NM	1	\$330.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$330.00			
N 39	KOAT	09/13/12	09/13/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$450.00			
N 40	KOAT	09/13/12	09/13/12	Good Morning America	7-9a		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$225.00			
N 41	KOAT	09/13/12	09/13/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$115.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$115.00			
N 42	KOAT	09/12/12	09/12/12	General Hospital	2-3p/1-2p		:30			NM	1	\$110.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$110.00			
N 43	KOAT	09/12/12	09/12/12	The View 10-11a	10-11a		:30			NM	1	\$175.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$175.00			
N 44	KOAT	09/12/12	09/12/12	Anderson Cooper	11a-12n		:30			NM	1	\$70.00
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<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 09/05/12 / 09/17/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$70.00			
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Week:		09/10/12	09/16/12	--1----				1	\$120.00			
N 46	KOAT	09/12/12	09/12/12	Katie Couric M-F	2p-3p		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$150.00			
N 47	KOAT	09/12/12	09/12/12	Ellen 3-4p	3-4p		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$100.00			
N 48	KOAT	09/12/12	09/12/12	Dr Oz	4-5p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$250.00			
N 49	KOAT	09/12/12	09/12/12	M-F A7N This AM @ 430a	430-5a		:30			NM	1	\$50.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$50.00			
N 50	KOAT	09/12/12	09/12/12	Action 7 News @ 5p	5-530p		:30			NM	2	\$700.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--2----				2	\$350.00			
N 51	KOAT	09/12/12	09/12/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$375.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$375.00			
N 52	KOAT	09/12/12	09/12/12	6a A7N More In The AM	6-7a		:30			NM	1	\$330.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$330.00			
N 53	KOAT	09/12/12	09/12/12	Good Morning America	7-9a		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$225.00			
N 54	KOAT	09/12/12	09/12/12	Live with Regis & Kelly 9-10a 9-10a			:30			NM	1	\$115.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$115.00			
N 55	KOAT	09/14/12	09/14/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$625.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$625.00			
N 56	KOAT	09/14/12	09/14/12	The View 10-11a	10-11a		:30			NM	1	\$175.00
Class of Time - Immediately Pre-emptible without notice												

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Albuquerque, NM 87107
(505)884-7777

<u>Contract / Revision</u> 949000 /		<u>Alt Order #</u> 06259960
<u>Contract Dates</u> 09/11/12 - 09/17/12	<u>Product</u> Candidate	<u>Estimate #</u> 911917 WILSON/SEN/R
<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 09/05/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$175.00			
N 57	KOAT	09/14/12	09/14/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$400.00			
N 58	KOAT	09/14/12	09/14/12	Nightline	1105-1135p		:30			NM	2	\$200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----2--				2	\$100.00			
N 59	KOAT	09/14/12	09/14/12	Kimmel	1135p-1235a		:30			NM	1	\$50.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$50.00			
N 60	KOAT	09/14/12	09/14/12	Anderson Cooper	11a-12n		:30			NM	1	\$70.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$70.00			
N 61	KOAT	09/14/12	09/14/12	Dr Oz	4-5p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$250.00			
N 62	KOAT	09/14/12	09/14/12	M-F A7N This AM @ 430a	430-5a		:30			NM	1	\$50.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$50.00			
N 63	KOAT	09/14/12	09/14/12	M-F A7N This AM @ 430a	430-5a		:30			NM	1	\$50.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$50.00			
N 64	KOAT	09/14/12	09/14/12	Action 7 News @ 5p	5-530p		:30			NM	2	\$700.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----2--				2	\$350.00			
N 65	KOAT	09/14/12	09/14/12	5a A7N More In The AM	5-6a		:30			NM	1	\$120.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$120.00			
N 66	KOAT	09/14/12	09/14/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$450.00			
N 67	KOAT	09/14/12	09/14/12	SHARK TANK	7-8p		:30			NM	1	\$300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$300.00			
N 68	KOAT	09/14/12	09/14/12	Good Morning America	7-9a		:30			NM	2	\$450.00
Class of Time - Immediately Pre-emptible without notice												

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<u>Contract / Revision</u>	<u>Alt Order #</u>
949000 /	06259960

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/11/12 - 09/17/12	Candidate	911917 WILSON/SEN/R

<u>Advertiser</u>	<u>Original Date / Revision</u>
Heather Wilson/R/Senate	09/05/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ----2-- 2 \$225.00												
N 69	KOAT	09/14/12	09/14/12	PRIMETIME	8-9p		:30			NM	1	\$500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ----1-- 1 \$500.00												
N 70	KOAT	09/14/12	09/14/12	20/20	9-10p		:30			NM	1	\$1,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ----1-- 1 \$1,000.00												
N 71	KOAT	09/17/12	09/17/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$650.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$650.00												
N 72	KOAT	09/17/12	09/17/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$400.00												
N 73	KOAT	09/17/12	09/17/12	Nightline	1105-1135p		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$100.00												
N 74	KOAT	09/17/12	09/17/12	Kimmel	1135p-1235a		:30			NM	1	\$50.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$50.00												
N 75	KOAT	09/17/12	09/17/12	Chew, The	12-1pm		:30			NM	1	\$120.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$120.00												
N 76	KOAT	09/17/12	09/17/12	Katie Couric M-F	2p-3p		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$150.00												
N 77	KOAT	09/17/12	09/17/12	Ellen 3-4p	3-4p		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$150.00												
N 78	KOAT	09/17/12	09/17/12	6a A7N More In The AM	6-7a		:30			NM	1	\$300.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$300.00												
N 79	KOAT	09/17/12	09/17/12	6a A7N More In The AM	6-7a		:30			NM	1	\$300.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$300.00												
N 80	KOAT	09/17/12	09/17/12	Good Morning America	7-9a		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												

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Contract / Revision 949000 /		Alt Order # 06259960
Contract Dates 09/11/12 - 09/17/12	Product Candidate	Estimate # 911917 WILSON/SEN/R
Advertiser Heather Wilson/R/Senate		Original Date / Revision 09/05/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$225.00			
N 81	KOAT	09/17/12	09/17/12	CMA MUSIC AWARDS	7-10p		:30			NM	1	\$1,315.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$1,315.00			
N 82	KOAT	09/15/12	09/15/12	CASTLE SAT LF	1035P-1135P		:30			NM	1	\$85.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$85.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KOAT	09/10/12-09/16/12		CASTLE SAT LF	1035P-1135P	-----Sa--	:30		\$85.00	NM		
See MG 82.2												
2	KOAT	09/10/12-09/16/12		PRIVATE PRACTICE SAT LF	1035-1135P, 1135P	-----Sa--	:30		\$85.00	NM		
Ⓜ MG for 82.1 09/15												
N 83	KOAT	09/15/12	09/15/12	PRIVATE PRACTICE SAT LF	1035-1135P, 1135P		:30			NM	1	\$60.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$60.00			
N 84	KOAT	09/15/12	09/15/12	Action 7 News @ 5p Sat	5-530p		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$200.00			
N 85	KOAT	09/15/12	09/15/12	ABC Prime College Football	6-10p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2-				2	\$300.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KOAT	09/10/12-09/16/12		ABC Prime College Football	6-10p	-----Sa--	:30		\$300.00	NM		
Credited												
2	KOAT	09/10/12-09/16/12		ABC Prime College Football	6-10p	-----Sa--	:30		\$300.00	NM		
Credited												
N 86	KOAT	09/16/12	09/16/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	1	\$675.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$675.00			
N 87	KOAT	09/16/12	09/16/12	Action 7 News @ 1030p Sun	1030-1105p		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$400.00			
N 88	KOAT	09/16/12	09/16/12	ET Weekend 11p-1205a	1100-1205x		:30			NM	1	\$90.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$90.00			
N 89	KOAT	09/16/12	09/16/12	CASTLE SUN LF	1205-105A		:30			NM	1	\$45.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$45.00			

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Contract / Revision	Alt Order #
949000 /	06259960

Contract Dates	Product	Estimate #
09/11/12 - 09/17/12	Candidate	911917 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	09/05/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	KOAT	09/10/12-09/16/12		CASTLE SUN LF	1205-105A	-----Su	:30		\$45.00	NM		
See MG 89.2												
2	KOAT	09/10/12-09/16/12		PRIVATE PRACTICE SUN LI	1205-105A, 105-2C	-----Su	:30		\$45.00	NM		
Ⓜ MG for 89.1 09/16												
N 90	KOAT	09/16/12	09/16/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----1 1 \$250.00												
N 91	KOAT	09/16/12	09/16/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----1 1 \$150.00												
N 92	KOAT	09/16/12	09/16/12	This Week	9-10a		:30			NM	1	\$650.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----1 1 \$650.00												
N 93	KOAT	09/13/12	09/13/12	General Hospital	2-3p/1-2p		:30			NM	1	\$110.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$110.00												
N 94	KOAT	09/13/12	09/13/12	Action 7 News @ 1030p	1030-1105p		:30			NM	2	\$800.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---2--- 2 \$400.00												
N 95	KOAT	09/13/12	09/13/12	Nightline	1105-1135p		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$100.00												
N 96	KOAT	09/13/12	09/13/12	Kimmel	1135p-1235a		:30			NM	2	\$100.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---2--- 2 \$50.00												
N 97	KOAT	09/13/12	09/13/12	Action 7 News @ 6p	6-630p		:30			NM	2	\$750.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---2--- 2 \$375.00												
N 98	KOAT	09/13/12	09/13/12	WIPEOUT	7-8p		:30			NM	1	\$1,250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$1,250.00												
N 99	KOAT	09/13/12	09/13/12	Good Morning America	7-9a		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$225.00												
N 100	KOAT	09/13/12	09/13/12	Good Morning America	7-9a		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												

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KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

<u>Contract / Revision</u> 949000 /		<u>Alt Order #</u> 06259960
<u>Contract Dates</u> 09/11/12 - 09/17/12	<u>Product</u> Candidate	<u>Estimate #</u> 911917 WILSON/SEN/R
<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 09/05/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$225.00			
N 101	KOAT	09/13/12	09/13/12	GREYS ANATOMY	8-9p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$550.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KOAT	09/10/12-09/16/12		GREYS ANATOMY	8-9p	----Th-----	:30		\$550.00	NM		
Credited												
N 102	KOAT	09/13/12	09/13/12	SCANDAL	9-10p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$650.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KOAT	09/10/12-09/16/12		SCANDAL	9-10p	----Th-----	:30		\$650.00	NM		
Credited												
N 103	KOAT	09/12/12	09/12/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$625.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$625.00			
N 104	KOAT	09/12/12	09/12/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$400.00			
N 105	KOAT	09/12/12	09/12/12	Nightline	1105-1135p		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$100.00			
N 106	KOAT	09/12/12	09/12/12	Kimmel	1135p-1235a		:30			NM	1	\$50.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$50.00			
N 107	KOAT	09/12/12	09/12/12	5a A7N More In The AM	5-6a		:30			NM	1	\$120.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$120.00			
N 108	KOAT	09/12/12	09/12/12	5a A7N More In The AM	5-6a		:30			NM	1	\$120.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$120.00			
N 109	KOAT	09/12/12	09/12/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$450.00			
N 110	KOAT	09/12/12	09/12/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$450.00			

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<u>Contract / Revision</u> 949000 /		<u>Alt Order #</u> 06259960
<u>Contract Dates</u> 09/11/12 - 09/17/12	<u>Product</u> Candidate	<u>Estimate #</u> 911917 WILSON/SEN/R
<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 09/05/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 111	KOAT	09/12/12	09/12/12	MIDDLE/SUBURGATORY	7-8p		:30			NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$550.00			
N 112	KOAT	09/12/12	09/12/12	Good Morning America	7-9a		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$225.00			
N 113	KOAT	09/12/12	09/12/12	MODERN/SUBURGATORY	8-9p		:30			NM	1	\$750.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--2----				2	\$750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KOAT	09/10/12-09/16/12	MODERN/SUBURGATORY	8-9p	---W-----	:30		\$750.00	NM		
Credited												
N 114	KOAT	09/12/12	09/12/12	REVENGE	9-10p		:30			NM	1	\$1,100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$1,100.00			
N 115	KOAT	09/16/12	09/16/12	REVENGE	7-8p		:30			NM	1	\$950.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$950.00			
N 116	KOAT	09/15/12	09/15/12	ABC Prime College Football	6-10p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2-				2	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	09/10/12-09/16/12	ABC Prime College Football	6-10p	-----Sa--	:30		\$300.00	NM		
Credited												
	2	KOAT	09/10/12-09/16/12	ABC Prime College Football	6-10p	-----Sa--	:30		\$300.00	NM		
Credited												
N 117	KOAT	09/12/12	09/12/12	MIDDLE/SUBURGATORY	7-8p		:30			NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--2----				2	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KOAT	09/10/12-09/16/12	MIDDLE/SUBURGATORY	7-8p	---W-----	:30		\$550.00	NM		
Credited												
N 118	KOAT	09/13/12	09/13/12	WIPEOUT	7-8p		:30			NM	2	\$2,500.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---2---				2	\$1,250.00			
N 119	KOAT	09/16/12	09/16/12	AFV	6-7p		:30			NM	2	\$950.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2				2	\$475.00			
N 120	KOAT	09/16/12	09/16/12	REVENGE	8-9p		:30			NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												

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<u>Contract / Revision</u> 949000 /		<u>Alt Order #</u> 06259960
<u>Contract Dates</u> 09/11/12 - 09/17/12	<u>Product</u> Candidate	<u>Estimate #</u> 911917 WILSON/SEN/R
<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 09/05/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$1,000.00			
N 121	KOAT	09/16/12	09/16/12	REVENGE	9-10p		:30			NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$1,000.00			
N 122	KOAT	09/15/12	09/15/12	College Football	10a-130p		:30			NM	2	\$600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2-				2	\$300.00			
N 123	KOAT	09/15/12	09/15/12	College Football Sa 130-p	128p-6p		:30			NM	2	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2-				2	\$500.00			
N 124	KOAT	09/12/12	09/14/12	M-F A7N This AM @ 430a	430-5a		:30			NM	2	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				2	\$50.00			
N 125	KOAT	09/12/12	09/14/12	5a A7N More In The AM	5-6a		:30			NM	2	\$240.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				2	\$120.00			
N 126	KOAT	09/12/12	09/14/12	6a A7N More In The AM	6-7a		:30			NM	2	\$660.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				2	\$330.00			
N 127	KOAT	09/15/12	09/15/12	Sa 6a A7N More in the AM	6-9a		:30			NM	2	\$300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2-				2	\$150.00			
N 128	KOAT	09/16/12	09/16/12	Su 6a A7N More in the AM	6-9a		:30			NM	2	\$300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2				2	\$150.00			
N 129	KOAT	09/12/12	09/14/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$625.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				1	\$625.00			
N 130	KOAT	09/13/12	09/13/12	SCANDAL	9-10p		:30			NM	1	\$1,330.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---T---				1	\$1,330.00			
N 131	KOAT	09/14/12	09/14/12	SHARK TANK	7-8p		:30			NM	1	\$585.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$585.00			
N 132	KOAT	09/12/12	09/17/12	Katie Couric M-F	2p-3p		:30			NM	4	\$600.00
Class of Time - Immediately Pre-emptible without notice												

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KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

Contract / Revision	Alt Order #
949000 /	06259960

Contract Dates	Product	Estimate #
09/11/12 - 09/17/12	Candidate	911917 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	09/05/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/12/12 09/18/12 1-111-- 4 \$150.00												
N 133	KOAT	09/17/12	09/17/12	The View 10-11a	10-11a		:30			NM	1	\$340.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$340.00												
N 134	KOAT	09/12/12	09/13/12	Ellen 3-4p	3-4p		:30			NM	2	\$200.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --11--- 2 \$100.00												
N 135	KOAT	09/12/12	09/13/12	Dr Oz	4-5p		:30			NM	2	\$500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --11--- 2 \$250.00												
N 136	KOAT	09/17/12	09/17/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$600.00												
N 137	KOAT	09/14/12	09/14/12	20/20	9-10p		:30			NM	1	\$1,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ----F-- 1 \$1,000.00												
N 138	KOAT	09/15/12	09/15/12	5-6a	5-6a		:30			NM	1	\$110.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----S- 1 \$110.00												
N 139	KOAT	09/12/12	09/14/12	Anderson Cooper	11a-12n		:30			NM	1	\$70.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --WTF-- 1 \$70.00												
N 140	KOAT	09/15/12	09/15/12	ABC Prime College Football	6-10p		:30			NM	2	\$1,130.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----2- 2 \$565.00												
N 141	KOAT	09/12/12	09/12/12	REVENGE	9-10p		:30			NM	1	\$1,650.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --W---- 1 \$1,650.00												
N 142	KOAT	09/13/12	09/13/12	GREYS	8-9p		:30			NM	1	\$2,625.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---T--- 1 \$2,625.00												
N 143	KOAT	09/16/12	09/16/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	1	\$1,020.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----S 1 \$1,020.00												
N 144	KOAT	09/12/12	09/14/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												

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KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

Contract / Revision		Alt Order #
949000 /		06259960
Contract Dates	Product	Estimate #
09/11/12 - 09/17/12	Candidate	911917 WILSON/SEN/R
Advertiser		Original Date / Revision
Heather Wilson/R/Senate		09/05/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				1	\$450.00			
Totals											164	\$55,130.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 -09/17/12	164	\$55,130.00	\$46,860.50	\$3,280.24	\$50,140.74
Totals	164	\$55,130.00	\$46,860.50	\$3,280.24	\$50,140.74

Signature: _____

Date: _____

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INVOICE



KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 Main: (505)884-7777
 Billing: (916)325-3266

www.koat.com

Billing Address:

Smart Media Group LLC (VA)
 Attention: Accounts Payable
 814 King St, Suite 400
 Alexandria, VA 22314

Send Payment To:

KOAT
 PO Box 26868
 Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEI

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	938781	06259956

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	WLSNN	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/07/12	09/07/12	GMA IN THE AFTERNOON	1-2PM	----1--	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/07/12	1:37 PM	GMA IN THE AFTERNOON	1-2PM	:30	Signed	\$75.00 NM
2	09/05/12	09/05/12	Chew, The	12-1pm	--1----	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	--1----	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	12:34 PM	Chew, The	12-1pm	:30	Signed	\$75.00 NM
3	09/07/12	09/07/12	General Hospital	2-3p/1-2p	----1--	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/07/12	1:59 PM	General Hospital	2-3p/1-2p	:30	Hw0912TV	\$100.00 NM
4	09/07/12	09/07/12	Ellen 3-4p	3-4p	----1--	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/07/12	3:38 PM	Ellen 3-4p	3-4p	:30	Signed	\$110.00 NM
5	09/07/12	09/07/12	Dr Oz	4-5p	----1--	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/07/12	4:40 PM	Dr Oz	4-5p	:30	Hw0912TV	\$200.00 NM
6	09/07/12	09/07/12	Action 7 News @ 6p	6-630p	----1--	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/07/12	6:13 PM	Action 7 News @ 6p	6-630p	:30	Hw0912TV	\$375.00 NM

INVOICE

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KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868



www.koat.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	09/07/12	09/07/12	6a A7N More In The AM 6-7a	6-7a	----1--	:30	1	\$330.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$330.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/07/12	6:44 AM	6a A7N More In The AM	6-7a	:30	Signed	\$330.00 NM
8	09/07/12	09/07/12	Good Morning America 7-9a	7-9a	----1--	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/07/12	8:00 AM	Good Morning America	7-9a	:30	HW0912TV	\$250.00 NM
9	09/07/12	09/07/12	Live with Regis & Kelly 9-10a	9-10a	----1--	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/07/12	9:49 AM	Live with Regis & Kelly 9-10a	9-10a	:30	HW0912TV	\$100.00 NM
10	09/10/12	09/10/12	General Hospital 2-3p/1-2p	2-3p/1-2p	1-----	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	1:27 PM	General Hospital	2-3p/1-2p	:30	HW0912TV	\$110.00 NM
11	09/10/12	09/10/12	Action 7 News @ 10p M-F 10-1030p	10-1030p	1-----	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	10:22 PM	Action 7 News @ 10p M-F	10-1030p	:30	HW0912TV	\$625.00 NM
12	09/10/12	09/10/12	The View 10-11a	10-11a	1-----	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	10:30 AM	The View 10-11a	10-11a	:30	Signed	\$175.00 NM
13	09/10/12	09/10/12	Anderson Cooper 11a-12n	11a-12n	1-----	:30	1	\$70.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	11:30 AM	Anderson Cooper	11a-12n	:30	HW0912TV	\$70.00 NM
14	09/10/12	09/10/12	Dr Oz 4-5p	4-5p	1-----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	4:28 PM	Dr Oz	4-5p	:30	Signed	\$250.00 NM
15	09/10/12	09/10/12	M-F A7N This AM @ 430:430-5a	430-5a	1-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	4:42 AM	M-F A7N This AM @ 430a	430-5a	:30	HW0912TV	\$50.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

INVOICE



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Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/10/12	09/10/12	M-F A7N This AM @ 430:430-5a Class of Time - Immediately Pre-emptible without notice		1-----	:30	1	\$50.00	NM
16	09/10/12	09/10/12	Action 7 News @ 5p	5-530p	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 09/10/12 5:14 PM Action 7 News @ 5p 5-530p :30 Hw0912TV \$350.00 NM									
17	09/10/12	09/10/12	6a A7N More In The AM 6-7a Class of Time - Immediately Pre-emptible without notice		1-----	:30	1	\$330.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$330.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 09/10/12 6:11 AM 6a A7N More In The AM 6-7a :30 Hw0912TV \$330.00 NM									
18	09/10/12	09/10/12	Entertainment Tonight 630-7p Class of Time - Immediately Pre-emptible without notice		1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 09/10/12 6:40 PM Entertainment Tonight 630-7p 630-7p :30 Hw0912TV \$450.00 NM									
19	09/10/12	09/10/12	Good Morning America 7-9a Class of Time - Immediately Pre-emptible without notice		1-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 09/10/12 7:26 AM Good Morning America 7-9a :30 Hw0912TV \$225.00 NM									
20	09/10/12	09/10/12	BACHELOR PAD 7-9p Class of Time - Immediately Pre-emptible without notice		1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 09/10/12 7:48 PM BACHELOR PAD 7-9p :30 Hw0912TV \$950.00 NM									
21	09/10/12	09/10/12	Live with Regis & Kelly 9-10a Class of Time - Immediately Pre-emptible without notice		1-----	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$115.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 09/10/12 9:50 AM Live with Regis & Kelly 9-10a 9-10a :30 Hw0912TV \$115.00 NM									
22	09/08/12	09/08/12	Action 7 News @ 10p Sat 10-1035p Class of Time - Immediately Pre-emptible without notice		-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Sa 09/08/12 12:01 AM Action 7 News @ 10p Sat 10-1035p :30 Hw0912TV \$450.00 NM LR- Auto Racing									
23	09/08/12	09/08/12	5-6a Class of Time - Immediately Pre-emptible without notice		-----1-	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Sa 09/08/12 5:30 AM 5-6a 5-6a :30 Signed \$70.00 NM									
25	09/08/12	09/08/12	Sa 6a A7N More in the AM 6-9a Class of Time - Immediately Pre-emptible without notice		-----1-	:30	1	\$150.00	NM

INVOICE

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KOAT
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Lehigh Valley, PA 18002-6868



KOAT

www.koat.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEI

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	09/08/12	09/08/12	Sa 6a A7N More in the AM 6-9a		-----1-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	09/08/12	8:14 AM	Sa 6a A7N More in the AM	6-9a	:30	HW0912TV	\$150.00 NM
26	09/09/12	09/09/12	ET Weekend Su 4-5p	4-5p	-----1	:30	1	\$90.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/09/12	4:54 PM	ET Weekend Su 4-5p	4-5p	:30	HW0912TV	\$90.00 NM
27	09/09/12	09/09/12	5-6a	5-6a	-----1	:30	1	\$85.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$85.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/09/12	5:29 AM	5-6a	5-6a	:30	Signed	\$85.00 NM
28	09/09/12	09/09/12	Su 6a A7N More in the AM 6-9a		-----1	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/09/12	6:13 AM	Su 6a A7N More in the AM	6-9a	:30	HW0912TV	\$150.00 NM
29	09/06/12	09/06/12	Action 7 News @ 10p M-F 10-1030p		---1---	:30	1	\$520.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---1---	1	\$520.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/06/12	10:32 PM	Action 7 News @ 10p M-F	10-1030p	:30	Signed	\$520.00 NM
30	09/06/12	09/06/12	The View 10-11a	10-11a	---1---	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---1---	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/06/12	10:59 AM	The View 10-11a	10-11a	:30	HW0912TV	\$175.00 NM
31	09/06/12	09/06/12	Anderson Cooper	11a-12n	---1---	:30	1	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---1---	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/06/12	11:48 AM	Anderson Cooper	11a-12n	:30	Signed	\$60.00 NM
32	09/06/12	09/06/12	Chew, The	12-1pm	---1---	:30	1	\$130.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---1---	1	\$130.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/06/12	12:35 PM	Chew, The	12-1pm	:30	HW0912TV	\$130.00 NM
33	09/06/12	09/06/12	General Hospital	2-3p/1-2p	---1---	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---1---	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/06/12	2:26 PM	General Hospital	2-3p/1-2p	:30	HW0912TV	\$100.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEN	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	09/06/12	09/06/12	General Hospital	2-3p/1-2p	---1---	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
34	09/06/12	09/06/12	Ellen 3-4p	3-4p	---1---	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 3:27 PM Ellen 3-4p 3-4p :30 Signed \$110.00 NM									
35	09/06/12	09/06/12	Dr Oz	4-5p	---1---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 4:15 PM Dr Oz 4-5p :30 HW0912TV \$200.00 NM									
36	09/06/12	09/06/12	M-F A7N This AM @ 430:430-5a		---1---	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 4:43 AM M-F A7N This AM @ 430a 430-5a :30 Signed \$50.00 NM									
37	09/06/12	09/06/12	Action 7 News @ 5p	5-530p	---1---	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 5:14 PM Action 7 News @ 5p 5-530p :30 Signed \$325.00 NM									
38	09/06/12	09/06/12	5a A7N More In The AM	5-6a	---1---	:30	1	\$130.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$130.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 5:56 AM 5a A7N More In The AM 5-6a :30 Signed \$130.00 NM									
39	09/06/12	09/06/12	6a A7N More In The AM	6-7a	---1---	:30	1	\$330.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$330.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 7:00 AM 6a A7N More In The AM 6-7a :30 HW0912TV \$330.00 NM									
40	09/06/12	09/06/12	Entertainment Tonight 630-7p		---1---	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 6:41 PM Entertainment Tonight 630-7p 630-7p :30 Signed \$450.00 NM									
41	09/06/12	09/06/12	Good Morning America	7-9a	---1---	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 8:41 AM Good Morning America 7-9a :30 HW0912TV \$250.00 NM									
42	09/06/12	09/06/12	Live with Regis & Kelly	9-10a	---1---	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEI	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	09/06/12	09/06/12	Live with Regis & Kelly 9-10a		---1---	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
	09/03/12	09/09/12			---1---		1	\$100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/06/12	9:53 AM	Live with Regis & Kelly 9-10a	9-10a	:30	Signed	\$100.00 NM
43	09/04/12	09/04/12	GMA IN THE AFTERNOON	1-2PM	-1-----	:30	1	\$75.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-1-----	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	1:37 PM	GMA IN THE AFTERNOON	1-2PM	:30	Signed	\$75.00 NM
44	09/04/12	09/04/12	The View 10-11a	10-11a	-1-----	:30	1	\$175.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-1-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	10:30 AM	The View 10-11a	10-11a	:30	Hw0712TV	\$175.00 NM
45	09/04/12	09/04/12	Anderson Cooper	11a-12n	-1-----	:30	1	\$60.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-1-----	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	11:38 AM	Anderson Cooper	11a-12n	:30	Signed	\$60.00 NM
46	09/04/12	09/04/12	Chew, The	12-1pm	-1-----	:30	1	\$130.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-1-----	1	\$130.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	12:33 PM	Chew, The	12-1pm	:30	Hw0712TV	\$130.00 NM
47	09/04/12	09/04/12	General Hospital	2-3p/1-2p	-1-----	:30	1	\$100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-1-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	2:59 PM	General Hospital	2-3p/1-2p	:30	Hw0712TV	\$100.00 NM
48	09/04/12	09/04/12	Ellen 3-4p	3-4p	-1-----	:30	1	\$110.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-1-----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	3:59 PM	Ellen 3-4p	3-4p	:30	Signed	\$110.00 NM
49	09/04/12	09/04/12	Dr Oz	4-5p	-1-----	:30	1	\$200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	4:27 PM	Dr Oz	4-5p	:30	Hw0712TV	\$200.00 NM
50	09/04/12	09/04/12	M-F A7N This AM @ 430:430-5a		-1-----	:30	1	\$50.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-1-----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	4:42 AM	M-F A7N This AM @ 430a	430-5a	:30	Hw0712TV	\$50.00 NM

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938781-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEI



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
50	09/04/12	09/04/12	M-F A7N This AM @ 430:430-5a		-1-----	:30	1	\$50.00	NM
51	09/04/12	09/04/12	Action 7 News @ 5p	5-530p	-1-----	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	-1-----				1	\$325.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	5:26 PM	Action 7 News @ 5p	5-530p	:30	Signed	\$325.00 NM
52	09/04/12	09/04/12	5a A7N More In The AM	5-6a	-1-----	:30	1	\$130.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	-1-----				1	\$130.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	5:42 AM	5a A7N More In The AM	5-6a	:30	Signed	\$130.00 NM
53	09/04/12	09/04/12	Action 7 News @ 6p	6-630p	-1-----	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	-1-----				1	\$375.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	6:14 PM	Action 7 News @ 6p	6-630p	:30	HW0712TV	\$375.00 NM
54	09/04/12	09/04/12	6a A7N More In The AM	6-7a	-1-----	:30	1	\$330.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	-1-----				1	\$330.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	6:54 AM	6a A7N More In The AM	6-7a	:30	HW0712TV	\$330.00 NM
55	09/04/12	09/04/12	Entertainment Tonight 630-7p	630-7p	-1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	-1-----				1	\$450.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	6:40 PM	Entertainment Tonight 630-7p	630-7p	:30	Signed	\$450.00 NM
56	09/04/12	09/04/12	Good Morning America	7-9a	-1-----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	-1-----				1	\$250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	8:42 AM	Good Morning America	7-9a	:30	HW0712TV	\$250.00 NM
57	09/05/12	09/05/12	GMA IN THE AFTERNOON	1-2PM	--1----	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	--1----				1	\$75.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	12:55 PM	GMA IN THE AFTERNOON	1-2PM	:30	HW0712TV	\$75.00 NM
58	09/05/12	09/05/12	The View 10-11a	10-11a	--1----	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	--1----				1	\$175.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	9:59 AM	The View 10-11a	10-11a	:30	HW0712TV	\$175.00 NM
59	09/05/12	09/05/12	Anderson Cooper	11a-12n	--1----	:30	1	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	

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Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEI



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
59	09/05/12	09/05/12	Anderson Cooper	11a-12n	--1----	:30	1	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									
	09/03/12	09/09/12	--1----	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	11:22 AM	Anderson Cooper	11a-12n	:30	Signed	\$60.00 NM
60	09/05/12	09/05/12	Chew, The	12-1pm	--1----	:30	1	\$130.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--1----	1	\$130.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	12:00 PM	Chew, The	12-1pm	:30	Hw0712TV	\$130.00 NM
61	09/05/12	09/05/12	General Hospital	2-3p/1-2p	--1----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--1----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	1:59 PM	General Hospital	2-3p/1-2p	:30	Signed	\$100.00 NM
62	09/05/12	09/05/12	Ellen 3-4p	3-4p	--1----	:30	1	\$110.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--1----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	3:24 PM	Ellen 3-4p	3-4p	:30	Hw0712TV	\$110.00 NM
63	09/05/12	09/05/12	Dr Oz	4-5p	--1----	:30	1	\$200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--1----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	4:54 PM	Dr Oz	4-5p	:30	Signed	\$200.00 NM
64	09/05/12	09/05/12	M-F A7N This AM @ 430:430-5a		--1----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--1----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	4:43 AM	M-F A7N This AM @ 430a	430-5a	:30	Hw0712TV	\$50.00 NM
65	09/05/12	09/05/12	Action 7 News @ 5p	5-530p	--1----	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--1----	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	5:23 PM	Action 7 News @ 5p	5-530p	:30	Hw0712TV	\$325.00 NM
66	09/05/12	09/05/12	Action 7 News @ 6p	6-630p	--1----	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--1----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	6:23 PM	Action 7 News @ 6p	6-630p	:30	Signed	\$375.00 NM
67	09/05/12	09/05/12	6a A7N More In The AM	6-7a	--1----	:30	1	\$330.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--1----	1	\$330.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	6:55 AM	6a A7N More In The AM	6-7a	:30	Hw0712TV	\$330.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEI



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
67	09/05/12	09/05/12	6a A7N More In The AM 6-7a		--1----	:30	1	\$330.00	NM
Class of Time - Immediately Pre-emptible without notice									
68	09/05/12	09/05/12	Good Morning America 7-9a		--1----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	--1----				1	\$250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	8:29 AM	Good Morning America	7-9a	:30	Signed	\$250.00 NM
69	09/05/12	09/05/12	Live with Regis & Kelly 9-9:10a		--1----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	--1----				1	\$100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	9:37 AM	Live with Regis & Kelly 9-10a	9-10a	:30	Signed	\$100.00 NM
120	09/05/12	09/05/12	Entertainment Tonight 630-7p		--1----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	--1----				1	\$450.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	6:42 PM	Entertainment Tonight 630-7p	630-7p	:30	Hw0712TV	\$450.00 NM
126	09/04/12	09/04/12	Action 7 News @ 10p M-F 10-1030p		-T-----	:30	1	\$520.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	-T-----				1	\$520.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	10:32 PM	Action 7 News @ 10p M-F	10-1030p	:30	Hw0712TV	\$520.00 NM
127	09/04/12	09/04/12	Action 7 News @ 1030p 1030-1105p		-T-----	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	-T-----				1	\$350.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	10:48 PM	Action 7 News @ 1030p	1030-1105p	:30	Signed	\$350.00 NM
128	09/04/12	09/04/12	Nightline 1105-1135p		-T-----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	-T-----				1	\$100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	11:30 PM	Nightline	1105-1135p	:30	Hw0712TV	\$100.00 NM
129	09/04/12	09/04/12	Kimmel 1135p-1235a		-T-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	-T-----				1	\$50.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	12:17 AM	Kimmel	1135p-1235a	:30	Signed	\$50.00 NM
130	09/04/12	09/04/12	M-F A7N This AM @ 430:430-5a		-T-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	-T-----				1	\$50.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	4:59 AM	M-F A7N This AM @ 430a	430-5a	:30	Signed	\$50.00 NM
131	09/04/12	09/04/12	5a A7N More In The AM 5-6a		-T-----	:30	1	\$130.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	

INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
131	09/04/12	09/04/12	5a A7N More In The AM 5-6a		-T-----	:30	1	\$130.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	09/03/12	09/09/12			-T-----		1	\$130.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	5:22 AM	5a A7N More In The AM	5-6a	:30	HW0712TV	\$130.00 NM
132	09/04/12	09/04/12	Middle/Last Man Standing 7-8p		-T-----	:30	1	\$550.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-T-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	6:58 PM	Middle/Last Man Standing	7-8p	:30	HW0712TV	\$550.00 NM
133	09/04/12	09/04/12	Good Morning America 7-9a		-T-----	:30	1	\$250.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-T-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	7:29 AM	Good Morning America	7-9a	:30	signed	\$250.00 NM
134	09/04/12	09/04/12	Live with Regis & Kelly 9-10a		-T-----	:30	1	\$100.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-T-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	9:50 AM	Live with Regis & Kelly 9-10a	9-10a	:30	signed	\$100.00 NM
135	09/04/12	09/04/12	Happy Endings/Apt 23 9-10p		-T-----	:30	1	\$775.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-T-----	1	\$775.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	9:56 PM	Happy Endings/Apt 23	9-10p	:30	signed	\$775.00 NM
136	09/05/12	09/05/12	Action 7 News @ 10p M-F 10-1030p		--W----	:30	1	\$520.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--W----	1	\$520.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	10:55 PM	Action 7 News @ 10p M-F	10-1030p	:30	signed	\$520.00 NM
	LR- Network Program Runover								
137	09/05/12	09/05/12	Action 7 News @ 1030p 1030-1105p		--W----	:30	1	\$350.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--W----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	11:19 PM	Action 7 News @ 1030p	1030-1105p	:30	HW0712TV	\$350.00 NM
	LR- Network Program Runover								
138	09/05/12	09/05/12	Nightline 1105-1135p		--W----	:30	1	\$100.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--W----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	11:48 PM	Nightline	1105-1135p	:30	signed	\$100.00 NM
	LR- Network Program Runover								
139	09/05/12	09/05/12	Kimmel 1135p-1235a		--W----	:30	1	\$50.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
139	09/05/12	09/05/12	Kimmel	1135p-1235a	--W----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
	09/03/12	09/09/12	--W----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	12:48 AM	Kimmel	1135p-1235a	:30	HW0712TV	\$50.00 NM
LR- Network Program Runover									
140	09/05/12	09/05/12	M-F A7N This AM @ 430:430-5a		--W----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--W----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	4:59 AM	M-F A7N This AM @ 430a	430-5a	:30	Signed	\$50.00 NM
141	09/05/12	09/05/12	5a A7N More In The AM 5-6a		--W----	:30	1	\$130.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--W----	1	\$130.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	5:43 AM	5a A7N More In The AM	5-6a	:30	Signed	\$130.00 NM
142	09/05/12	09/05/12	5a A7N More In The AM 5-6a		--W----	:30	1	\$130.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--W----	1	\$130.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	5:23 AM	5a A7N More In The AM	5-6a	:30	HW0712TV	\$130.00 NM
143	09/05/12	09/05/12	Middle/Suburgatory	7-8p	--W----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--W----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	6:59 PM	Middle/Suburgatory	7-8p	:30	Signed	\$450.00 NM
144	09/05/12	09/05/12	Good Morning America	7-9a	--W----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--W----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	8:55 AM	Good Morning America	7-9a	:30	HW0712TV	\$250.00 NM
145	09/05/12	09/05/12	Modern Family/Suburgatory	9-10p	--W----	:30	1	\$1,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--W----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	9:48 PM	Modern Family/Suburgatory	9-10p	:30	Signed	\$1,100.00 NM
146	09/04/12	09/04/12	Middle/Last Man Standing	7-8p	-T-----	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-T-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	7:49 PM	Middle/Last Man Standing	7-8p	:30	Signed	\$550.00 NM
147	09/04/12	09/04/12	Democratic Nat'l Convent	8-9p	-T-----	:30	1	\$850.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-T-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEI



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
147	09/04/12	09/04/12	Democratic Nat'l Convent 8-9p		-T-----	:30	1	\$850.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12		Democratic Nat'l Conventn	8-9p	:00		\$850.00 NM
See MG 147.2									
3	KOAT	Tu	09/04/12	8:32 PM	DEMOCRATIC NATIONAL CON' 8-9P		:30	HW0712TV	\$850.00 NM
MG for 147.2 09/05									
2	KOAT	W	09/05/12		DEMOCRATIC NATIONAL CON' 8-9P		:00		\$850.00 NM
See MG 147.3									
148	09/05/12	09/05/12	Middle/Surburgatory	7-8p	--W----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--W----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	7:15 PM	Middle/Surburgatory	7-8p	:30	HW0712TV	\$450.00 NM
149	09/05/12	09/05/12	Modern Family/Surburgat	9-10p	--W----	:30	1	\$1,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--W----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	10:16 PM	Modern Family/Surburgator	9-10p	:30	HW0712TV	\$1,100.00 NM
LR- Network Program Runover									
150	09/07/12	09/07/12	Action 7 News @ 10p M-F	10-1030p	----F--	:30	1	\$520.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	----F--	1	\$520.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/07/12	10:24 PM	Action 7 News @ 10p M-F	10-1030p	:30	Signed	\$520.00 NM
151	09/07/12	09/07/12	The View 10-11a	10-11a	----F--	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	----F--	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/07/12	10:59 AM	The View 10-11a	10-11a	:30	Signed	\$175.00 NM
152	09/07/12	09/07/12	Action 7 News @ 1030p	1030-1105p	----F--	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	----F--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/07/12	10:55 PM	Action 7 News @ 1030p	1030-1105p	:30	HW0912TV	\$350.00 NM
153	09/07/12	09/07/12	Nightline	1105-1135p	----F--	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	----F--	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/07/12	11:31 PM	Nightline	1105-1135p	:30	Signed	\$100.00 NM
154	09/07/12	09/07/12	Kimmel	1135p-1235a	----F--	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	----F--	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/07/12	12:20 AM	Kimmel	1135p-1235a	:30	HW0912TV	\$50.00 NM
155	09/07/12	09/07/12	Anderson Cooper	11a-12n	----F--	:30	1	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868



www.koat.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEI

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
155	09/07/12	09/07/12	Anderson Cooper	11a-12n	----F--	:30	1	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$60.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT F		09/07/12	11:30 AM	Anderson Cooper	11a-12n	:30	HW0912TV	\$60.00	NM
156	09/07/12	09/07/12	M-F A7N This AM @ 430:430-5a		----F--	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$50.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT F		09/07/12	4:43 AM	M-F A7N This AM @ 430a	430-5a	:30	Signed	\$50.00	NM
157	09/07/12	09/07/12	M-F A7N This AM @ 430:430-5a		----F--	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$50.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT F		09/07/12	4:59 AM	M-F A7N This AM @ 430a	430-5a	:30	HW0912TV	\$50.00	NM
158	09/07/12	09/07/12	Action 7 News @ 5p	5-530p	----F--	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$325.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT F		09/07/12	5:13 PM	Action 7 News @ 5p	5-530p	:30	Signed	\$325.00	NM
159	09/07/12	09/07/12	5a A7N More In The AM	5-6a	----F--	:30	1	\$130.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$130.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT F		09/07/12	5:56 AM	5a A7N More In The AM	5-6a	:30	HW0912TV	\$130.00	NM
160	09/07/12	09/07/12	5a A7N More In The AM	5-6a	----F--	:30	1	\$130.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$130.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT F		09/07/12	5:23 AM	5a A7N More In The AM	5-6a	:30	Signed	\$130.00	NM
161	09/07/12	09/07/12	Shark Tank	7-8p	----F--	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$550.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT F		09/07/12	7:00 PM	Stand Up for Cancer	7-8p	:30	HW0912TV	\$550.00	NM
162	09/07/12	09/07/12	Good Morning America	7-9a	----F--	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$250.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT F		09/07/12	8:49 AM	Good Morning America	7-9a	:30	Signed	\$250.00	NM
163	09/07/12	09/07/12	20/20	9-10p	----F--	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT F		09/07/12	8:24 PM	20/20	Prime Other	:30	Signed	\$500.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at: www.hearsttelevision.com/for_advertisers

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEI	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
163	09/07/12	09/07/12	20/20	9-10p	----F--	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
164	09/10/12	09/10/12	Action 7 News @ 1030p	1030-1105p	M-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	10:41 PM	Action 7 News @ 1030p	1030-1105p	:30	signed	\$400.00 NM
165	09/10/12	09/10/12	Nightline	1105-1135p	M-----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	11:26 PM	Nightline	1105-1135p	:30	HW0912TV	\$100.00 NM
166	09/10/12	09/10/12	Kimmel	1135p-1235a	M-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	12:12 AM	Kimmel	1135p-1235a	:30	signed	\$50.00 NM
167	09/10/12	09/10/12	Chew, The	12-1pm	M-----	:30	1	\$90.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	12:58 PM	Chew, The	12-1pm	:30	signed	\$90.00 NM
168	09/10/12	09/10/12	General Hospital	2-3p/1-2p	M-----	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	1:59 PM	General Hospital	2-3p/1-2p	:30	signed	\$110.00 NM
169	09/10/12	09/10/12	Ellen 3-4p	3-4p	M-----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	3:20 PM	Ellen 3-4p	3-4p	:30	HW0912TV	\$100.00 NM
170	09/10/12	09/10/12	M-F A7N This AM @ 430:430-5a		M-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	4:59 AM	M-F A7N This AM @ 430a	430-5a	:30	signed	\$50.00 NM
171	09/10/12	09/10/12	5a A7N More In The AM	5-6a	M-----	:30	2	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	2	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	5:23 AM	5a A7N More In The AM	5-6a	:30	HW0912TV	\$120.00 NM
2	KOAT	M	09/10/12	5:44 AM	5a A7N More In The AM	5-6a	:30	signed	\$120.00 NM
172	09/10/12	09/10/12	Action 7 News @ 6p	6-630p	M-----	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									

INVOICE

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Invoice #	Invoice Date	Invoice Month	Invoice Period
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEI



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
172	09/10/12	09/10/12	Action 7 News @ 6p	6-630p	M-----	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	6:14 PM	Action 7 News @ 6p	6-630p	:30	Signed	\$375.00 NM
173	09/10/12	09/10/12	6a A7N More In The AM	6-7a	M-----	:30	1	\$330.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$330.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	6:44 AM	6a A7N More In The AM	6-7a	:30	Signed	\$330.00 NM
174	09/10/12	09/10/12	Good Morning America	7-9a	M-----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	8:46 AM	Good Morning America	7-9a	:30	Signed	\$225.00 NM
175	09/10/12	09/10/12	Bachelor Pad	7-9p	M-----	:30	1	\$950.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	6:59 PM	Bachelor Pad	7-9p	:30	Signed	\$950.00 NM
176	09/10/12	09/10/12	Castle	9-10p	M-----	:30	1	\$775.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$775.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12		Castle	9-10p	:00		\$775.00 NM
Credited									
177	09/08/12	09/08/12	GREY'S ANATOMY	Late Fringe/Various	-----S-	:30	1	\$105.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	1	\$105.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	09/08/12		GREY'S ANATOMY	Late Fringe/Various	:00		\$105.00 NM
Credited									
178	09/08/12	09/08/12	BROTHERS & SISTERS	Late Fringe/Various	-----S-	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	09/08/12		BROTHERS & SISTERS	Late Fringe/Various	:00		\$50.00 NM
Credited									
179	09/08/12	09/08/12	NASCAR Cup Series Prim	6p-9p	-----S-	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	09/08/12	7:03 PM	NASCAR Cup Series Prime	6p-9p	:30	Signed	\$300.00 NM
2	KOAT	Sa	09/08/12	8:09 PM	NASCAR Cup Series Prime	6p-9p	:30	Signed	\$300.00 NM
180	09/09/12	09/09/12	Action 7 News @ 10p	10-1030p	-----S	:30	1	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									

INVOICE

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Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEI



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
180	09/09/12	09/09/12	Action 7 News @ 10p Sun	10-1030p	-----S	:30	1	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/09/12	10:22 PM	Action 7 News @ 10p Sun	10-1030p	:30	HW0912TV	\$675.00 NM
181	09/09/12	09/09/12	Action 7 News @ 1030p	1030-1105p	-----S	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/09/12	10:53 PM	Action 7 News @ 1030p Sun	1030-1105p	:30	Signed	\$650.00 NM
182	09/09/12	09/09/12	ET Weekend 11p-1205a	1100-1205x	-----S	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/09/12	11:41 PM	ET Weekend 11p-1205a	1100-1205x	:30	HW0912TV	\$100.00 NM
183	09/09/12	09/09/12	Grey's Su 1200x	Sunday Late Fringe	-----S	:30	1	\$45.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$45.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/09/12	12:35 AM	Grey's Su 1200x	Sunday Late Fringe	:30	Signed	\$45.00 NM
184	09/09/12	09/09/12	Action 7 News @ 5p Sun	5-530p	-----S	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/09/12	5:23 PM	Action 7 News @ 5p Sun	5-530p	:30	Signed	\$250.00 NM
185	09/09/12	09/09/12	This Week	9-10a	-----S	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/09/12	8:59 AM	This Week	9-10a	:30	Signed	\$650.00 NM
186	09/06/12	09/06/12	GMA IN THE AFTERNOON	1-2PM	---T---	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---T---	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/06/12	1:38 PM	GMA IN THE AFTERNOON	1-2PM	:30	Signed	\$75.00 NM
187	09/06/12	09/06/12	Action 7 News @ 1030p	1030-1105p	---T---	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---T---	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/06/12	11:03 PM	Action 7 News @ 1030p	1030-1105p	:30	HW0912TV	\$350.00 NM
188	09/06/12	09/06/12	Nightline	1105-1135p	---T---	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---T---	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/06/12	11:32 PM	Nightline	1105-1135p	:30	Signed	\$100.00 NM

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INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEI



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
188	09/06/12	09/06/12	Nightline	1105-1135p	---T---	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
189	09/06/12	09/06/12	Kimmel	1135p-1235a	---T---	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---T--- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 12:19 AM Kimmel 1135p-1235a :30 HW0912TV \$50.00 NM									
190	09/06/12	09/06/12	M-F A7N This AM @ 430:430-5a		---T---	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---T--- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 4:59 AM M-F A7N This AM @ 430a 430-5a :30 HW0912TV \$50.00 NM									
191	09/06/12	09/06/12	5a A7N More In The AM 5-6a		---T---	:30	2	\$130.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---T--- 2 \$130.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT Th 09/06/12 5:14 AM 5a A7N More In The AM 5-6a :30 Signed \$130.00 NM 1 KOAT Th 09/06/12 5:42 AM 5a A7N More In The AM 5-6a :30 HW0912TV \$130.00 NM									
192	09/06/12	09/06/12	Action 7 News @ 6p	6-630p	---T---	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---T--- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 5:59 PM Action 7 News @ 6p 6-630p :30 HW0912TV \$375.00 NM									
193	09/06/12	09/06/12	Wipeout	7-8p	---T---	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---T--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 6:58 PM Wipeout 7-8p :30 HW0912TV \$500.00 NM									
194	09/06/12	09/06/12	Good Morning America	7-9a	---T---	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---T--- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 7:55 AM Good Morning America 7-9a :30 Signed \$250.00 NM									
195	09/06/12	09/06/12	Rookie Blue	9-10p	---T---	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---T--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 9:31 PM Rookie Blue 9-10p :30 HW0912TV \$500.00 NM									
196	09/06/12	09/06/12	Wipeout	7-8p	---T---	:30	1	\$1,285.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---T--- 1 \$1,285.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 7:43 PM Wipeout 7-8p :30 Signed \$1,285.00 NM									
197	09/07/12	09/07/12	20/20	8p-10p	----F--	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									

INVOICE

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KOAT
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Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEN



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
197	09/07/12	09/07/12	20/20	8p-10p	----F--	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		09/07/12	9:44 PM	20/20	8p-10p	:30	HW0912TV	\$500.00	NM
198	09/08/12	09/08/12	NASCAR Cup Series Prin	530p-930p	-----S-	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	3	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 KOAT Sa		09/08/12	7:35 PM	NASCAR Cup Series Prime	530p-930p	:30	HW0912TV	\$300.00	NM
1 KOAT Sa		09/08/12	8:44 PM	NASCAR Cup Series Prime	530p-930p	:30	HW0912TV	\$300.00	NM
3 KOAT Sa		09/08/12	9:07 PM	NASCAR Cup Series Prime	530p-930p	:30	Signed	\$300.00	NM
199	09/08/12	09/08/12	College Football	10a-130p	-----S-	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	2	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Sa		09/08/12	10:53 AM	College Football	10a-130p	:30	HW0912TV	\$300.00	NM
2 KOAT Sa		09/08/12	11:37 AM	College Football	10a-130p	:30	Signed	\$300.00	NM
200	09/08/12	09/08/12	College Football	10a-130p	-----S-	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	2	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Sa		09/08/12	10:06 AM	College Football	10a-130p	:30	Signed	\$300.00	NM
2 KOAT Sa		09/08/12	12:40 PM	College Football	10a-130p	:30	HW0912TV	\$300.00	NM
201	09/09/12	09/09/12	Once Upon A Time	6-7p	-----S	:30	2	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	2	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 KOAT Su		09/09/12	6:23 PM	Once Upon A Time	6-7p	:30	HW0912TV	\$550.00	NM
1 KOAT Su		09/09/12	6:36 PM	Once Upon A Time	6-7p	:30	Signed	\$550.00	NM
202	09/09/12	09/09/12	Once Upon A Time	7-8p	-----S	:30	2	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	2	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Su		09/09/12	7:23 PM	Once Upon A Time	7-8p	:30	HW0912TV	\$1,000.00	NM
2 KOAT Su		09/09/12	7:41 PM	Once Upon A Time	7-8p	:30	Signed	\$1,000.00	NM
203	09/09/12	09/09/12	Once Upon A Time	8-9p	-----S	:30	2	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	2	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Su		09/09/12	8:22 PM	Once Upon A Time	8-9p	:30	HW0912TV	\$1,000.00	NM
2 KOAT Su		09/09/12	8:42 PM	Once Upon A Time	8-9p	:30	Signed	\$1,000.00	NM
204	09/09/12	09/09/12	Once Upon A Time	9-10p	-----S	:30	2	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	2	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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INVOICE

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KOAT
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Lehigh Valley, PA 18002-6868



www.koat.com

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
204	09/09/12	09/09/12	Once Upon A Time	9-10p	-----S	:30	2	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KOAT	Su	09/09/12	9:30 PM	Once Upon A Time	9-10p	:30	Hw0912TV	\$1,000.00 NM
1	KOAT	Su	09/09/12	9:42 PM	Once Upon A Time	9-10p	:30	Signed	\$1,000.00 NM
205	09/10/12	09/10/12	Bachelor Pad	7p-9p	M-----	:30	2	\$950.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	2	\$950.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KOAT	M	09/10/12	8:28 PM	Bachelor Pad	7p-9p	:30	Signed	\$950.00 NM
1	KOAT	M	09/10/12	8:38 PM	Bachelor Pad	7p-9p	:30	Hw0912TV	\$950.00 NM
206	09/10/12	09/10/12	Castle	9-10p	M-----	:30	1	\$775.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$775.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	M	09/10/12	9:29 PM	Castle	9-10p	:30	Signed	\$775.00 NM
207	09/07/12	09/07/12	Entertainment Tonight 630-7p	630-7p	----F--	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$450.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	F	09/07/12	6:41 PM	Entertainment Tonight 630-7p	630-7p	:30	Signed	\$450.00 NM
Total Spots							160		

Gross Total \$49,535.00

Agency Commission \$7,430.25

Net Amount Due \$42,104.75

New Mexico Tax Rate 7.0% \$2,947.33

Amount Due \$45,052.08

Payment Terms 30 Days